



# Wildcat Cage Student Organization Competition 2023 Rules and Guidelines

## Student Organization (SO) Participation Rules:

1. Must be an official engineering SO registered with the Engineering Student Council (ESC) before signing up.
2. Sign up, upload pitch information, and select a time to present by September 4, 2023.
3. Time slots are 15 minutes: 3 minute setup; 5 minute pitch; 5 minute Q&A; 2 minute exit. Time slots are available on a first come, first served basis.
4. Each SO must write a thank-you note to each Wildcat. Email thank-you notes to Laurel Unsel at [laurel.unseld@uky.edu](mailto:laurel.unseld@uky.edu) by September 29, 2023. Do not send thank-you notes directly to the Wildcats.
5. Each SO must email an impact report detailing the use/outcome of the Wildcat's funding on your SO. Email reports to Laurel Unsel at [laurel.unseld@uky.edu](mailto:laurel.unseld@uky.edu) by April 30, 2024.

**Note:** *SO groups will be disqualified to participate next year if:*

- *The SO group signs up for a time slot then cancels at the last minute or is a no-show*
- *The SO group fails to submit handwritten thank you note by September 29 2023*
- *The SO group does not submit their follow-up report by April 30, 2024*
- *The SO group does not follow through on all commitments made to funders*

## Pitch Guidelines:

- Do not present a pitch to fund travel for networking, conferences, job fairs, or other career-service / recruitment related events.
- If you are asking for more than a few hundred dollars, consider showing your budget details so that Wildcats could fund a portion of your initiative. Wildcats may be interested in investing smaller amounts in multiple organizations.
- Be sure to include what the sponsor gets out of funding your group, such as recognition during the sponsored event, access to your organization members, etc.
- Practice your pitch with your advisor in advance to refine your presentation.
- Presenters should be dressed in business professional attire.
- Provide a one-page (front & back) handout to Wildcats at the end of your presentation. The front page should include your current pitch details, and the back page should include a short 'wish list' of other funding needs. Remember - make it simple; Wildcats will be listening to 20+ pitches in one day, so they will not have time to review long documents.

## Wildcat Participation:

- Wildcats will announce their funding decisions at the end of the day.
- Why Wildcats participate:
  - Early access to engineering talent in the academic year
  - An opportunity to meet engineering student leaders
  - To see firsthand how student leaders think creatively and present ideas
  - To connect with students outside of formal recruiting venues
  - An opportunity to build relationships with SOs and invest in important SO initiatives
  - To increase brand awareness for the company

Direct Questions To: Laurel Unsel, College of Engineering  
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